

Marketing and Advertising

www.cim.co.uk – Chartered Institute of Marketing, has information on training and qualifications in marketing

www.theidm.com – qualifications and training in direct and digital marketing

www.ipa.co.uk – information, jobs and training in advertising, media and marketing

www.camfoundation.com – qualifications in digital and offline marketing

www.getin2marketing.com – information on career pathways into marketing

www.creativeskillset.org/advertising – information about education, training and careers in advertising

https://nationalcareersservice.direct.gov.uk – website of the National Careers Service. Click on 'Career tools' and then 'Job Profiles'

www.getingofar.gov.uk – general information about apprenticeships

www.gov.uk/apply-apprenticeship - apprenticeship vacancies

For job/apprenticeship vacancies you could also try looking at the websites of big marketing and advertising agencies such as AMV BBDO, UM London, Adam&EveDDB, Publicis, Saatchi & Saatchi, Grey London, MediaCom, Bartle Bogle Hegarty, HeyHuman, Y&R London, Ogilvy & Mather Group UK and TBWA. Use Google to find their website addresses.

You could also try using **www.yell.com** to find advertising agencies and marketing agencies near where you live.



These websites will provide you with more information about working in marketing and advertising

For more careers information go to www.ckcareersonline.org.uk – the website of C&K Careers